Reserves Management

The Exchange Fund recorded an investment return of 1.1% in 2011, a year in which the macro-financial environment and investment markets were overshadowed by instability and uncertainty.

THE EXCHANGE FUND

The Exchange Fund's primary objective, as laid down in the Exchange Fund Ordinance, is to affect, either directly or indirectly, the exchange value of the currency of Hong Kong. The Fund may also be used to maintain the stability and integrity of Hong Kong's monetary and financial systems to help maintain Hong Kong as an international financial centre. The Exchange Fund is under the control of the Financial Secretary and may be invested in any securities or other assets he considers appropriate, after consulting the Exchange Fund Advisory Committee (EFAC).

MANAGEMENT OF THE EXCHANGE FUND

Investment objectives and portfolio structure

EFAC has set the following investment objectives for the Exchange Fund:

- (a) to preserve capital;
- (b) to ensure that the entire Monetary Base at all times will be fully backed by highly liquid US dollardenominated securities;
- (c) to ensure that sufficient liquidity will be available for the purposes of maintaining monetary and financial stability; and
- (d) subject to (a) (c), to achieve an investment return that will help preserve the long-term purchasing power of the Fund.

These objectives take full account of the statutory purposes of the Exchange Fund, and are incorporated into the portfolio structure and the target asset allocation of the Fund.

The Exchange Fund is managed as two distinct portfolios – the Backing Portfolio and the Investment Portfolio. The Backing Portfolio holds highly liquid US dollardenominated assets to provide full backing to the Monetary Base as required under the Currency Board arrangements. The Investment Portfolio is invested primarily in the bond and equity markets of the member countries of the Organisation for Economic Co-operation and Development to preserve the value and long-term purchasing power of the assets. The long-term target bond-to-equity mix for the two portfolios as a whole is 75:25. In terms of target currency mix, 81% of the assets are allocated to the US dollar and the Hong Kong dollar and the remaining 19% to other currencies.

To better manage risks and enhance returns in the medium and long term, the HKMA has been diversifying part of the Fund's investment, in a prudent and incremental manner, into a greater variety of asset classes, including emerging market bonds and equities, private equity funds, overseas investment properties, and Mainland bonds and equities.

In 2007 a Strategic Portfolio was established to hold shares in Hong Kong Exchanges and Clearing Limited acquired by the Government for the account of the Exchange Fund for strategic purposes. Because of the unique nature of this Portfolio, it is not included in the assessment of the investment performance of the Exchange Fund.

Reserves Management

The investment process

The investment process of the Exchange Fund is underpinned by decisions on two types of asset allocation the strategic asset allocation and the tactical asset allocation. The strategic asset allocation, reflected in the investment benchmark, represents the long-term optimal asset allocation given the investment objectives of the Exchange Fund. Guided by the strategic allocation, assets are tactically allocated in an attempt to achieve an excess return over the benchmark. This often means the actual allocation is different from the benchmark, or strategic, allocation. The differences between the actual and the benchmark allocations are known as "tactical deviations". While the benchmark and the limits for tactical deviations are determined by the Financial Secretary in consultation with EFAC, tactical decisions are made by the HKMA under delegated authority. Within the limits allowed for tactical deviations, portfolio managers may take positions to take advantage of short-term market movements.

Investment management

Direct Investment

HKMA staff in the Reserves Management Department directly manage the investment of about 80% of the Exchange Fund, which includes the entire Backing Portfolio and part of the Investment Portfolio. This part of the Investment Portfolio is a multi-currency portfolio invested in the major fixed-income markets. The staff also manage positions in financial derivatives to implement investment strategies or control the risks of the Fund.

Use of external managers

In addition to managing assets internally, the HKMA employs external fund managers based in over a dozen international financial centres to manage about 20% of the Exchange Fund's assets, including all of its equity portfolios and other specialised assets. The purpose of appointing external managers is to tap the best investment expertise available in the market, capturing a diverse mix of investment styles and to transfer knowledge and information from the market to in-house professionals.

Expenditures relating to the use of external managers include fund management and custodian fees, transaction costs and withholding and other taxes. They are determined by market factors, and may fluctuate from year to year.

Risk management and compliance

The high volatility of financial markets in recent years has highlighted the importance of risk management. Stringent controls and investment guidelines have been established for both internally and externally managed portfolios, and compliance with guidelines and regulations is closely monitored. Risk-control tools are deployed to assess market risks under both normal and adverse market conditions. The HKMA also conducts detailed performance attribution analyses to make the best use of the investment skills of both internal and external managers.

PERFORMANCE OF THE EXCHANGE FUND

The financial markets in 2011

Global financial markets remained highly volatile in 2011. Despite the earthquake in Japan and the social unrest in the Middle East and North Africa region, global equity markets generally rose in the first half of the year. But sentiment took a sharp downturn in the summer amid a US sovereign rating downgrade and escalating European sovereign debt crisis. As volatilities extended into the fourth quarter, major European stock markets finished the year significantly lower, while the US Standard & Poor's 500 Index barely reversed to the level recorded in the beginning of the year.

Investment work in the bond market was also challenging. Key government bond yields finished the year significantly lower despite a strong up-tick in the first quarter, as investors remained very concerned about the global economic outlook and the negative developments in the euro-zone sovereign debt market. The US Treasuries regained its status as the safest asset even after the sovereign rating was downgraded. Ten-year US Treasury bond yield ended at 1.88% in 2011, about 140 basis points lower than the level at the start of the year, and almost 190 basis points lower than the highest level seen in February.

On currency markets, the euro's strength in the first half of the year proved short-lived as the sovereign debt crisis worsened in the second half and the European Central Bank cut its policy rates in response. In 2011 the euro fell by 3.2%, while the yen gained more than 5% against the US dollar.

The performance of major currency, bond and equity markets in 2011 are shown in Table 1.

| Table 1 2011 market returns | |
|---|--------|
| Currencies | |
| Appreciation (+)/depreciation (-) against the US dollar | |
| Euro | -3.2% |
| Yen | +5.4% |
| Bond markets | |
| Relevant US Government Bond (1 - 3 years) Index | +1.7% |
| Equity markets | |
| Standard & Poor's 500 Index | 0.0% |
| Hang Seng Index | -20.0% |

Reserves Management

The Exchange Fund's performance

The Exchange Fund recorded an investment income of \$27.1 billion in 2011, comprising a total return from bonds and a valuation gain on other investments held by the investment holding subsidiaries of the Fund of \$71.9 billion and \$0.7 billion respectively, losses from Hong Kong and foreign equities of \$24.2 billion and \$12.2 billion respectively, and a loss of \$9.1 billion from foreign exchange revaluation. Apart from this \$27.1 billion investment income, the valuation loss, net of dividend income, of the Strategic Portfolio amounted to \$2.9 billion. The investment return of the Exchange Fund after excluding the Strategic Portfolio is 1.1%. The annual return of the Fund from 1994 to 2011 is set out in Chart 1. Table 2 shows the 2011 investment return and the average investment returns of the Fund over a number of different time horizons. The average return was 3.5% over the last three years, 3.2% over the last five years, 4.9% over the last 10 years and 5.6% since 1994.¹ Table 3 shows the currency mix of the Fund's assets on 31 December 2011.

Averages over different time horizons are calculated on an annually compounded basis.



Investment return of the Exchange Fund (1994 – 2011)¹

Investment return calculation excludes the holdings in the Strategic Portfolio.

² Composite Consumer Price Index is calculated based on the 2009/2010-based series.

Table 2 Investment return of the Exchange Fund in Hong Kong dollar terms ¹

| | Investment return ^{2&3} |
|-------------------------------|--------------------------------------|
| 2011 | 1.1% |
| 3-year average (2009 – 2011) | 3.5% |
| 5-year average (2007 – 2011) | 3.2% |
| 10-year average (2002 – 2011) | 4.9% |
| Average since 1994 | 5.6% |

¹ The investment returns for 2001 to 2003 are in US dollar terms.

Table 3

² Investment return calculation excludes the holdings in the Strategic Portfolio.

³ Averages over different time horizons are calculated on an annually compounded basis.

Currency mix of the Exchange Fund's assets on 31 December 2011 (including forward transactions)

| Total | 2,488.0 | 100.0 |
|---------------------|--------------|-------|
| Others ¹ | 356.0 | 14.3 |
| Hong Kong dollar | 186.4 | 7.5 |
| US dollar | 1,945.6 | 78.2 |
| | HK\$ billion | % |

¹ Other currencies included mainly Australian dollar, Canadian dollar, euro, renminbi, sterling and yen.