

PRESS RELEASE

FOR IMMEDIATE RELEASE

Fubon Bank Launches Fubon GO Mobile App

Open Bank Account in 5 Minutes¹ with Fabulous Welcome Offers

(Hong Kong: 20 May 2021) Fubon Bank (Hong Kong) Limited (“the Bank”) today announced the official launch of **Fubon GO**, an account opening mobile app that allows customers to open Fubon Bank account with only 3 simple steps in 5 minutes¹. Furthermore, customers can enjoy a series of fabulous offers and privileges in addition to the exceptional Fintech experience.

Amidst the rapid evolution of Fintech and 5G network, customers are increasingly adapting to manage their finances via digital channels, such as e-banking and mobile banking. In view of this, the Bank launched **Fubon GO** to provide customers with more friendly and convenient digital banking services.

Key features of Fubon GO



Simple and Convenient

Customers can open a Fubon HKD Statement Savings Account in 5 minutes at fingertips¹ without the need to complete physical application form.



One-stop Service

Customers can subscribe for multiple services, including e-banking, Mobile Banking, e-Statement, One Time Password (“OTP”) and Phone Banking.



Multi-service Application

Support a variety of applications, including Fubon HKD Statement Savings Account opening, credit card and personal loan applications.



No Minimum Balance Requirement

There are no charges or minimum balance requirements for opening a Fubon HKD Statement Savings Account through **Fubon GO**.

To celebrate the official launch of **Fubon GO**, a wide range of fabulous welcome privileges will be offered to new customers. From now until 31 August 2021, new customers who have successfully opened a Fubon HKD Statement Savings Account via **Fubon GO** and met the following requirements will be eligible to enjoy preferential interest rate of 3.28% p.a. for HKD Time Deposit and up to HK\$100 cash reward!

Fubon GO Mobile Account Opening Welcome Rewards²

Offer 1 : Cash Rewards³

- Successfully registered Fubon FPS Service to enjoy **HK\$50 Cash Reward**
- Registered FPS Addressing Service and set Fubon Bank as the default receiving bank to enjoy **HK\$50 Cash Reward**

Offer 2 : Preferential Interest Rate⁴

- Place a HKD Time Deposit with new fund of HK\$50,000 for a tenor of 3 months through Fubon e-banking Service or Fubon Mobile Banking Service for the first time to enjoy preferential interest rate of **3.28% p.a.**

Ms. Carmen Yip, Executive Vice President and Head of Retail Banking Group of Fubon Bank (Hong Kong), said: “Hong Kong has been rapidly developing its Fintech in recent years. Fubon Bank has developed a strategic plan which will transform the Bank from a traditional physical bank to a dual-platform financial institution that offers a broad range of banking services through both virtual and physical channels. With **Fubon GO**, customers can apply for bank account, credit card and personal loan without leaving their home, allowing customers to manage their finances at ease. Going forward, we will further develop our virtual banking services platform to make a majority of the Bank’s retail banking products and services available online. Through the seamless integration of our physical banking and virtual banking services, we will be able to provide our customers with the products and services that best suit their lifestyle and financial needs, and continue to deliver the exceptional ‘Fubon Experience’.”

Customers who are interested to find out more can call **Fubon GO** Service Hotline 2806 7038 during office hours⁵ or click onto the Bank’s website www.fubonbank.com.hk.

Remarks:

1. Actual time for account opening depends on the network environment, any outage or suspension of internet connection, the processing time of mobile devices and other factors. The Fubon GO Service is only applicable to customers in the Hong Kong Special Administrative Region.
2. General Terms and Conditions for Fubon GO Mobile Account Opening Welcome Rewards:
 - 2.1 The promotion period of “Fubon GO Mobile Account Opening Welcome Rewards” (“Welcome Reward”) is from 18 May 2021 to 31 August 2021, both dates inclusive (“Promotion Period”).
 - 2.2 The Welcome Reward is only available to individual customer who has successfully submitted account opening application for Fubon Bank HKD Statement Savings Account through Fubon GO Mobile Application (“Fubon GO”) during the Promotion Period, and that the application is approved by the Bank with bank account opened (“Eligible Customer(s)”).
 - 2.3 Fubon Bank (Hong Kong) Limited’s (“the Bank”) staff, joint-named account customers, corporate account customers and individual customers who opened bank account through other channels are not eligible for the Welcome Reward.
 - 2.4 The Welcome Reward is **limited** and will be provided on a **first-come-first-served basis**.
 - 2.5 Welcome Reward cannot be used in conjunction with other promotion offers, with the exclusion of Fubon GO promotion code.

- 2.6 The Bank reserves the right to suspend, vary or terminate the Welcome Reward or amend the relevant terms and conditions at any time without prior notice. In case of any dispute, the decision of the Bank shall be final and conclusive.
- 2.7 For the details and the terms and conditions of Fubon GO Service, Fubon e-banking Service, Fubon Mobile Banking Service and Fubon Faster Payment System ("FPS") Service, please visit the Bank's website www.fubonbank.com.hk or contact the staff of the Bank.
- 2.8 Should there be any inconsistency between the English and Chinese versions, the English version shall prevail.
3. Terms and Conditions for Fubon GO x FPS Offer:
 - 3.1 After the Fubon Bank HKD Statement Savings Account has been successfully opened, Eligible Customer who registers Fubon FPS Service on or before 14 September 2021 ("FPS Registration") and maintains the service on the date of redemption can enjoy HK\$50 Cash Reward.
 - 3.2 After the Fubon Bank HKD Statement Savings Account has been successfully opened, Eligible Customer who completes one of the below FPS Addressing settings ("FPS Setting") on or before 14 September 2021 and maintains such FPS setting on the date of redemption can enjoy HK\$50 Cash Reward.
 - (i) Successfully set Fubon Bank as the default receiving bank for mobile number using FPS Addressing Service and maintain such FPS setting on the date of redemption; or
 - (ii) Successfully set Fubon Bank as the default receiving bank for email address using FPS Addressing Service and maintain such FPS setting on the date of redemption; or
 - (iii) Successfully set Fubon Bank as the default receiving bank for HKID number using FPS Addressing Service and maintain such FPS setting on the date of redemption.
 - 3.3 Eligible Customer can complete FPS Registration and FPS Setting through Fubon e-banking Service or Fubon Mobile Banking Service.
 - 3.4 Each Eligible Customer will be entitled to each of FPS Registration and FPS Setting Offers once only.
 - 3.5 The Cash Reward of FPS Registration and FPS Setting Offers will be deposited directly to Eligible Customer's HKD Statement Savings Account opened through Fubon GO on or before 31 December 2021. The Eligible Customer must maintain the designated account active on the date of redemption. Otherwise, the reward will be forfeited and will not be provided to the Eligible Customer through any other means.
4. Terms and Conditions for Fubon GO x Time Deposit Offer:
 - 4.1 After the Fubon Bank HKD Statement Savings Account has been successfully opened, Eligible Customer place a Time Deposit with new fund of HK\$50,000 for a tenor of 3 months on or before 30 September 2021 via Fubon e-banking Service and Fubon Mobile Banking Service for the first time can enjoy a preferential time deposit interest rate of 3.28% p.a. ("Fubon GO x Time Deposit Offer").
 - 4.2 Each Eligible Customer will be entitled to the Fubon GO x Time Deposit Offer once only.
 - 4.3 The related Time Deposit Account's principal and interest will be settled on the date of maturity according to the maturity instruction selected during the time deposit placement.
 - 4.4 If the maturity instruction of the time deposit is automatic renewal, the time deposit will be renewed with the interest rate determined by the Bank on the date of maturity.
5. Monday to Friday: 9:00 a.m. to 7:00 p.m.; Saturday: 9:00 a.m. to 1:00 p.m. (except public holidays).

Fubon Bank (Hong Kong) Limited

Fubon Bank (Hong Kong) Limited ("Fubon Bank") is a wholly owned subsidiary of Fubon Financial Holding Co., Ltd. ("Fubon Financial Holdings"), one of the largest financial holding companies in Taiwan. Committed to becoming one of Asia's first-class financial institutions, Fubon Financial Holdings has built a strong lineup of financial service companies. Fubon Bank operates 17 branches and 1 Securities Services Centre in Hong Kong, providing a wide range of financial services encompassing consumer and wholesale banking, wealth management, financial markets, securities brokerage and investment services. Fubon Bank holds an A-2 short-term, BBB+ long-term rating from Standard & Poor's. The rating reflects Fubon Bank's strong capitalization, good liquidity and sound asset quality.

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