

DBS Hong Kong heralds “This is DBS digibanking” - a transformation to provide a full SME digital journey

SMEs can seamlessly open a business account in as fast as two working days, anytime, anywhere*

With the unprecedented challenges facing SMEs, which account for more than 98% of Hong Kong’s businesses, DBS Hong Kong is supporting SMEs with the digital tools needed to build operational resilience. Heralding “This is DBS digibanking”, a new era of intuitive, intelligent and invisible digital banking, DBS Hong Kong is enabling SMEs to set up a new business account completely digitally in as quickly as two working days*. SMEs can also access hassle-free and collateral-free financing and manage their business anytime and anywhere from the convenience of a single personalised screen, with resources and services at their fingertips.

Key features:

- Fully digital business account opening, anytime and anywhere in as quickly as two working days*, with artificial intelligence-enabled instant identity verification
- Filling in the online application form can be as quick as just 15 minutes^
- Applicant can use DBS online banking platform (IDEAL) to track all application status using their mobile/email
- Personalised view of online banking transactions on a single screen to facilitate convenient financial management
- Check trade finance application status anytime, with same-day loan disbursement for common trade financing services
- Customised FX watchlist, with real-time FX transactions

DBS Hong Kong has focused on addressing SME pain points to help businesses leverage technology to better access and manage their finances. The traditional business account opening process for SMEs can often be lengthy and tedious, and take more than one month, with numerous visits to bank branches. With DBS Hong Kong’s latest innovative solution, filling in the online application form can be as quick as just 15 minutes^. The fully digitalised and seamless account opening experience allows SMEs to manage their finances and expand their businesses easily amidst challenges.

The fully digital business account opening solution is available to any limited liability/ partnership/ sole proprietorship company incorporated and registered in Hong Kong SAR without any corporate directors/ shareholders/ partners/ sole proprietors/ authorised signatories, and all with valid Hong Kong permanent identity cards. Please visit <https://dbs.com.hk/sme/digibanking> for more information.

From now until 31 May 2024, new SME customers who successfully opened their DBS Business Account online can enjoy a series of welcome offers*.

*Subject to eligibility. Terms and conditions apply. Please refer to <https://www.dbs.com.hk/sme/campaign/business-account> for details.

^15 minutes application form filling time is based on actual online account opening application form filling case.