

Hong Kong Monetary Authority
“Four Faces of Talents in Central” Video Series

Drama Video 2 - Lunch Time — Every Minute Counts

- Super: Among the four faces of talents in Central
which one is most like you?
Give Me a Break
Lunch Time — Every Minute Counts
- Lunch Time — Every Minute Counts
Logical and Analytical Type
- Female Colleague: Wow! This new restaurant offers a grand opening discount
Lucky us! Let’s give it a try?
- Main Character: Wait!
Let me analyse if it is trustworthy
56 people have given positive reviews in a few days
Excluding the 10% of probably paid reviews
There are around 50 authentic positive reviews
and the baked pork chop rice receives the best rating
Data tells the truth!
Let’s give it a shot!
My inference is correct
- Super: Lunch Time — Every Minute Counts
Visionary Type
- Female Colleague: Why aren’t all the lights turned on?
- Male Colleague: There is a colleague who is very fierce
- Female Colleague: Oh? Your eating utensils look very interesting
- Main Character: They are made of rice husk fibre
It is all-natural and toxin-free
and it adds value to rice and crops
To save the earth
start green investments as early as possible!
A lot of foreign corporations are investing in green and sustainable
finance projects
- Male Colleague: I have told you
He is fiercely passionate about the environment
- Super: Gwong1 Maang5

Super: Lunch Time — Every Minute Counts
Tech-savvy Type

Male Colleague: I heard you just got promoted
How can you not treat me to lunch?
But it is hard to choose what to eat in Central

Main Character: There is nothing to worry about
with my new “Lunch Selection” mobile app
Give it a try
With so many choices of food in Central
the mobile app can help solve problems in food and venue selection
Save 5 minutes

Super: -5 mins on deciding what to

Main Character: Direct link to a food ordering app for take-away
save another 5 minutes

Super: -5 mins on ordering with app

Main Character: Use FPS (Faster Payment System) for instant payment
save another 5 minutes
That is called efficiency

Super: -5 mins on paying with FPS

Main Character: I still have time to monitor the stock market after lunch
and take a small nap too

Super: Lunch Time — Every Minute Counts
Observant Type

Main Character: Let me reheat the lunch box for you

Female Colleague: Thank you
You always work on investment plans for recommendation to big
clients
With such big investments
do you have any investment advice to share?

Main Character: If she asked in this way
she must have questions on investment
The key must be in the details
26 years old, inquisitive and curious
Reheat lunch box early every day
Must be a well-prepared type
According to her social media accounts
it seems that she wants to get married in five years

Super: Curious about everything
Get prepared for lunch in advance
Have a stable boyfriend and a marriage plan

Main Character: Although I mainly serve big clients
I can still give you some advice
Young people like you
often choose relatively high risk
and aggressive investments
But everyone's personality is different
I noticed that you are a precautionous and organised person
For example you reheat your lunch early

Female Colleague: You are so attentive

Main Character: What kinds of troubles do you have during lunch?
Which faces of talents in Central do you resemble most?

Super: Logical and Analytical Type
Visionary Type
Tech-savvy Type
Observant Type

Which type are you?

Main Character: To learn more from our detailed analysis
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Super: Check out the sharing from industry experts!
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