

China Construction Bank (Asia)

About the company

China Construction Bank (Asia) Corporation Limited ["CCB (Asia)"] is the comprehensive and integrated commercial banking business platform of China Construction Bank Corporation in Hong Kong. Currently, CCB (Asia) has over 30 outlets in Hong Kong and offers a wide array of banking products and services to customers, including consumer banking services, commercial banking services, corporate banking services, private banking services, treasury business and cross-border financial services, etc.

Internship Information

Interns may be involved in projects in the following aspects:

- Development and implementation of Strategic Partnership campaigns to drive acquisition of credit card and loan business
- Management Information report
- Program UATs and user requirement

Name of Department(s) offering internship positions:
Credit Card & Consumer Finance Division

Internship Duration: 8 weeks
Internship Period: Jun to Aug 2025

Intern's Job Description

Job Duties:

- Research and update on market offer on personal lending products and latest development on partners' channels
- Support on Strategic Partnership campaigns development and sales channels management (e.g. strategic partners) to help acquiring potential customers and relating to credit card and loan business
- Facilitate referral businesses from strategic partners by liaising with various parties internally and externally ensuring workflow smoothness
- Assist to prepare promotion materials for strategic partners and customers such as PowerPoints, promotion materials, newsletter, forms, sales tools, handouts, SMS and MMS etc.
- Support UAT and prepare user requirement for different programs

Requirements:

- (A) Education Background:
- University degree or UG student
- (B) Discipline Preferred:
- Marketing or Business-related disciplines
- (C) Technical Skills:
- Good knowledge of application software (MS Word, Excel, Powerpoint) and Chinese Word Processing
- (D) Language Proficiency:
- Good command of written Chinese and English, spoken Cantonese and Mandarin
- (E) Others:
- Analytical, organized, detailed-minded and independent with strong self-initiative
 - Innovative, open-minded to take up new challenges/learn new technical skills
 - Customer focused with strong interpersonal and communication skill; able to work,

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| <ul style="list-style-type: none">■ Assist to prepare timely report, handle procurement process, fulfilment and payment arrangement for customers and strategic partners incentive | <p>interact with cross-function teams and facilitate business interactions</p> |
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Enquiry email (if any): N/A