

**Hong Kong Monetary Authority**

**Public Education Video**

**IADS: Smarter and simpler - Making banking easier**

SUPER : GOLDFISH MEMORY

Voice-over : It is said that goldfish have a memory span of less than 10 seconds

SUPER : TOO MANY BANK ACCOUNTS

Voice-over : Managing multiple bank accounts  
Submitting documents from time to time  
With so much to handle

SUPER : MEMORY FOCUS

HOW LONG CAN YOU KEEP UP?

Voice-over : How long can your memory and focus keep up?

SUPER : IADS Interbank Account Data Sharing

Voice-over : IADS Interbank Account Data Sharing

SUPER : FROM COMPLEXITY TO SIMPLICITY

Voice-over : Simplifies your banking experience

SUPER : 

Voice-over : A one-stop solution to your financial needs

Voice-over : Whether you're on the move

Or enjoying a coffee break

In just a few taps

IADS facilitates consolidated view of multiple bank accounts

SUPER : ONE VIEW ALL ACCOUNTS

Voice-over : Offering you a glance of financial overview

SUPER : CASH FLOW

Voice-over : Submitting loan supporting documents from time to time is no longer necessary

SUPER : INSTANT SHARING

Voice-over : IADS instantly shares your bank account information

SUPER : STREAMLINED APPROVAL

Voice-over : To streamline the approval process  
Cash flow made easy

SUPER : CONNECT

Voice-over : Direct connections among banks  
Simple and secure

SUPER : CONNECT 互聯

Voice-over : Authorising bank account data sharing  
It's on your call

SUPER : Smarter and simpler, IADS makes banking easier

Voice-over : Smarter and simpler, IADS makes banking easier

SUPER : [Hong Kong Monetary Authority Logo](#)

SUPER : [Interbank Account Data Sharing Logo](#)