

CMB Wing Lung Bank Limited

About the bank

CMB Wing Lung Bank, founded in 1933, is among the oldest local Chinese banks in Hong Kong and has become a member of China Merchants Bank Group since 2008.

China Merchants Bank, the 6th largest commercial bank by total assets in China, is currently among the top 100 banks in the world.

Bank Website: www.cmbwinglungbank.com

Bank Mobile App: Search “CMB Wing Lung Bank” at App Store or Google Play

Bank WeChat: choose “Add Contacts” to search either “招商永隆銀行” or “cmbwinglungbank”

Internship Information

Interns may be involved in projects in the following aspect:

- Personal NET Banking
- SME NET Banking
- Corporate NET Banking
- Mobile App with Mobile Banking
- WeChat Banking
- Phone Banking
- ATM and VTM (Video Teller Machine)

Name of Department(s) offering internship positions:

E-Banking Department

Intern’s Job Description

Product Manager

Job Duties:

- Lead product design and define good customer experience as product owner
- Creative mind-set to apply new technology like AI to banking services
- Propose and develop e-channel service / product with innovative technology, especially in mobile channel
- Manage end-to-end project cycle and in compliance with regulatory requirement
- Conduct market research and provide recommendation
- Communicate with relevant internal department(s) to collect specific business requirement

Internship Duration: 12 months

Internship Period: 1 July 2021 to 30 June 2022

Requirements:

- (A) Education Background:
 - PG or UG student.
- (B) Discipline Preferred:
 - Computer Science, Business or related disciplines
- (C) Technical Skills:
 - Basic mobile app development skill / knowledge is preferred but not a must
- (D) Language Proficiency:
 - Good command of written and spoken English;
 - Good command of written Chinese, spoken Cantonese and Putonghua.
- (E) Others:
 - Interest/knowledge in digital banking and Fintech

User Experience Designer

Job Duties:

Requirements:

- Focus on User-Centered Design thinking process and provide good experience for digital banking service
 - Apply user experience design process including persona, storyboard, competitor analysis, user journey map, design ideation, rapid prototype and mock-up.
 - Participate in user research to identify customers' desire, need and pain points.
 - Assist design team to enhance cooperate style guide.
 - Turn business requirements into low/high fidelity design and prototypes.
 - Able to come up with original design idea.
- (A) Education Background:
- PG or UG student.
- (B) Discipline Preferred:
- Design, Psychology, Computer Science or related disciplines
- (C) Technical Skills:
- -
- (D) Language Proficiency:
- Good command of written and spoken English;
 - Good command of written Chinese, spoken Cantonese and Putonghua
- (E) Others:
- Interest in customer behavioral study or interface design
 - Team player. Communicate with the team and provide rapid prototyping based on brainstorming

Digital Marketing Trainee

Job Duties:

- Provide creative ideas for content marketing and update website, App, WeChat etc.
- Propose and implement digital marketing campaign with innovative technology, especially in mobile channel
- Manage end-to-end project cycle and in compliance with regulatory requirement
- Acquire insight online marketing trends and keep strategies up-to-date
- Communicate with relevant internal department(s) to collect specific business requirement

Requirements:

- (A) Education Background:
- PG or UG student.
- (B) Discipline Preferred:
- Marketing, Business, Computer Science or related disciplines
- (C) Technical Skills:
- Basic mobile app development skill / knowledge is preferred but not a must
- (D) Language Proficiency:
- Good command of written and spoken English;
 - Good command of written Chinese, spoken Cantonese and Putonghua.
- (E) Others: -

Data Analyst

Job Duties:

- Responsible for APP smart recommendation strategy, based on the customer's transaction behavior, access behavior, asset level, etc.
- Mining Customers' requirements, intelligently

Requirements:

- (A) Education Background:
- PG or UG student.
- (B) Discipline Preferred:

- recommending financial product, credit services, etc.
 - Coordinate internal and external resources to promote project
- Computer Science, Business, or related disciplines
- (C) Technical Skills:
- Proficient in Python and SQL, sensitive to data, certain data analysis skills
 - Basic understanding of data mining techniques such as machine learning
 - Understanding of industry's intelligent development trend, and take the initiative
- (D) Language Proficiency:
- Good command of written and spoken English;
 - Good command of written Chinese, spoken Cantonese and Putonghua.
- (E) Others:
- Interest/knowledge in digital banking and Fintech

Enquiry email (if any):