

HSBC

About the company

HSBC is one of the world's largest financial services organisations. Whether you are looking for a first job or taking the next step in your career, our global reach offers many ways for you to realise your ambitions.

At HSBC, our objective is to be the world's leading international bank. Since its formation in Hong Kong in 1865, the bank has helped to facilitate trade. Today our network covers 65 countries and territories in both established and emerging markets, making us well positioned for future growth as the world economy becomes more connected and trade and capital flows increase.

Name of Department(s) offering internship positions:

AMB CMB BB IBG

AMH COO Digital & Change

Internship Duration: 6 months

Internship Period: July 2021 – December 2021

Intern's Job Description

Job Duties:

- To support digital platform development and operations. Students will be able to experience working in an agile environment, learn about design thinking and get hands-on experience of digital product management. Risk & impact understanding – familiarized the importance on how the bank processes operates including technology rollouts, announcements where it connects to the various risk functions; e.g. Legal, RC, regulators via copy writing and translations, UAT
- Assist with the digital product release process and coordinating all of the activities required to bring the product to market. Students will be able to learn what is required in a product release process and get hands on experience to work with various teams including developers, IT, product, commercialization.

Requirements:

(A) Education Background:

Penultimate Year Undergraduate students or Final Year Undergraduate Students preferred

(B) Discipline Preferred:

Information Systems, Business Administration, Marketing, Strategy, Innovation

(C) Technical Skills:

Proficient with MS PowerPoint, Excel
Knowledge in programming would be an advantage

(D) Language Proficiency:

Be fluent in English and Cantonese, however knowledge of Mandarin would be an advantage

(E) Others:

Strong verbal, presentation, and written communication skills

- Analyze the customer touch-points to achieve business objectives and ensure positive user experience of the products. Students will be able to understand customers' feedback and how to turn insights into actions.
- Research on some latest trend on innovation and growth and conduct qualitative and quantitative surveys. Students will be able to sharpen their R&D skills
- To support commercialization activities and assist to drive engagement for the digital platform. Students are able to learn how to plan, execute and evaluate on the effectiveness on various activities.

Self-driven with ability to work with a team managing projects, regularly sharing work and updates, actively seeking out feedback and willingness to taking direction

Enquiry email (if any):

graduatesupport.hk@hsbc.com.hk