

Chong Hing Bank

About the bank

Chong Hing Bank Limited was founded in Hong Kong in 1948. The Bank has been listed on the main board of the Stock Exchange of Hong Kong (Stock code: 01111) since 1994. The Bank and its subsidiaries (including Chong Hing Securities Limited and Chong Hing Insurance Company Limited) offer comprehensive commercial banking and financial services to individual and corporate customers. These services include HKD and foreign currency deposits, credit, foreign exchange, wealth management, investment, securities and insurance, among other products. In addition, the Bank has joined hands with a number of local financial institutions and is one of the founding members of the BCT group, which provides a full range of mandatory provident fund services to customers.



The Bank currently operates a network of more than 30 branches in Hong Kong. It also has branches in Guangzhou, Shenzhen, Shanghai, Shantou and Macau, sub-branches in Guangzhou Tianhe District, Foshan Nanhai District, Foshan Chancheng District, Nansha Area of Guangdong Pilot Free Trade Zone, Hengqin Area of Guangdong Pilot Free Trade Zone and Dongguan Nancheng District.

Chong Hing Bank became a member of Yuexiu Group on 14 February 2014. Yuexiu Group was established in Hong Kong in 1985. As of 30 June 2020, the total assets of the Group amount to RMB637.1 billion. Yuexiu Group was ranked 334th in the “Top 500 Chinese Enterprises” list in 2020.

Enterprise Spirit :

Dedication • Innovation • Commitment • Teamwork

Corporate Style :

Radiant • Passionate • Simple • Inclusive

Name of Department(s) offering internship positions:

Digital Banking Transformation Office

Internship Duration: 6 months

Internship Period: Jul 2021 – Dec 2021

Intern's Job Description

Job Duties:

- Assist in generating creative and actionable ideas to enhance customer experience on digital banking products / services;
- Perform testing on new digital banking services and assist in services roll-out;
- Conduct benchmarking and market analysis to strengthen the competitiveness on e-channel services;
- Assist in preparing digital banking promotions and progress tracking;
- Explore customer acquisition scenarios and channels on digital banking services; and
- Collect digital banking utilization statistics, conduct data analysis and compile management reports.

Requirements:

(A) Education Background:

- 2nd or 3rd year undergraduate student

(B) Discipline Preferred:

- Computer Science, e-Commerce, Information Technology or related disciplines

(C) Technical Skills:

- Basic programming knowledge
- Experience in Java, web or mobile app programming is an advantage
- Knowledge on big data querying tools, such as Pig, Hive, and Impala is an advantage
- Proficient in Microsoft Word, Excel and Powerpoint

(D) Language Proficiency:

- Good command of written and spoken English and Chinese, fluent in Putonghua is preferable

(E) Others:

- Good communication and interpersonal skills
- Fast learner, self-motivated and strong sense of responsibility
- Strong analytical and creative thinking