

# China Construction Bank (Asia)

## About the bank

China Construction Bank (Asia) Corporation Limited ["CCB (Asia)"] is the comprehensive and integrated commercial banking business platform of China Construction Bank Corporation in Hong Kong. Currently, CCB (Asia) has over 50 outlets in Hong Kong and offers a wide array of banking products and services to customers, including consumer banking services, commercial banking services, corporate banking services, private banking services, treasury business and cross-border financial services, etc.

Interns may be involved in projects in the following aspects:

- Business analytics
- Data management
- Big data & machine learnings

## Internship Information

**Name of Department(s) offering internship positions:**  
Data Management & Marketing Division

**Internship Duration:** min 3-month but negotiable to 1 year

**Internship Period:** Anytime within 1/7/2021 – 31/8/2022

## Intern's Job Description

### Job Duties:

- Assist in driving the big data project and conducting data mining analysis for the bank, such as voice recognition and text mining, next best product recommendation system, etc;
- Design, develop and automate business report with the best visualization to monitor business performance and provide business insight.
- Support marketing campaign execution which involves list extraction, campaign result tracking and post-campaign analysis and provide recommendations for subsequent campaigns.
- Assist in research latest big data and data mining algorithm which aims to bring business value to the bank.

### Requirements:

(A) Education Background:

- PG, 3<sup>rd</sup> year UG student

(B) Discipline Preferred:

- Computer Science with business knowledge, or business / statistics background with programming knowledge

(C) Technical Skills:

- Knowledge in SAS, SQL, Microsoft Excel and PowerPoint. Knowledge in R and Python are preferable.

(D) Language Proficiency:

- Good command of written and spoken English;
- Good command of written Chinese, spoken Cantonese and Mandarin

(E) Others:

- Strong analytical skills with good understanding on statistics
- Detail-oriented, strong business sense and communication
- Able to work independently and under pressure