

## WeLab Bank

### About the company

WeLab aims to bring joy to everyone's financial journey. We strive to improve people's lives by reinventing financial services through game-changing technology. We put our people first, whether it's our customers or our employees.

As the only homegrown Hong Kong fintech to receive a virtual banking license, we aim to reinvent and redefine the banking experience by building a bank we love.

We are an energetic and passionate team that can deliver and execute. We are looking for other intellectually curious, open-minded and smart-working individuals who are just as passionate as we are about making financial services enjoyable. Now you have the opportunity to join us on our journey to achieve our vision and be part of building a better financial future for everyone.

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**Name of Department(s) offering internship positions:**  
Marketing Department

**Internship Duration:** 12 months

**Internship Period:** open

### Intern's Job Description

#### Job Duties:

- Join us in brainstorming and developing digital marketing strategies and campaigns for our virtual bank.
- Tell us what the youngsters think and like, conduct experimental testing and conduct evaluation to derive learnings and refine the right path for our branding journey.
- Assist in execution of various Marketing Campaigns, Social Campaigns and Digital Campaigns.
- Handle regular and adhoc reports.
- Render administrative supports to marketing team.

#### Requirements:

- Undergraduate degree in Marketing, Communications, Business Administration or related disciplines.
- Familiar with excel and interested in exploring and applying new technology tool in marketing.
- Self-motivated, detail-minded, independent, team-player and be able to manage multiple tasks in a fast-paced environment.
- Fluent in English & Cantonese with excellent written and verbal communication skills.

Enquiry email (if any):