

CMB Wing Lung Bank Limited

About the bank

CMB Wing Lung Bank, founded in 1933, is among the oldest local Chinese banks in Hong Kong and has become a member of China Merchants Bank Group since 2008. **China Merchants Bank**, the 6th largest commercial bank by total assets in China, is currently among the top 100 banks in the world.

Bank Website: www.cmbwinglungbank.com

Bank Mobile App: Search “CMB Wing Lung Bank” at App Store or Google Play

Bank WeChat: choose “Add Contacts” to search either “招商永隆銀行” or “cmbwinglungbank”

Internship Information

Interns may be involved in projects in the following aspect:

- Mobile App with Mobile Banking
- Personal NET Banking
- WeChat Banking
- ATM and VTM (Video Teller Machine)

Name of Department(s) offering internship positions:

E-Banking Department

Intern’s Job Description

Product Manager

Job Duties:

- Lead product design and define good customer experience as product owner
- Creative mind-set to apply new technology like AI to banking services
- Propose and develop e-channel service / product with innovative technology, especially in mobile channel
- Manage end-to-end project cycle and in compliance with regulatory requirement
- Conduct market research and provide recommendation
- Communicate with relevant internal department(s) to collect specific business requirement
- Able to handle task and resolve issue with minimal supervision
- Perform other duties as assigned

Internship Duration: 12 months

Internship Period: 1 July 2020 to 31 August 2021

Requirements:

- (A) Education Background:
 - PG or UG student.
- (B) Discipline Preferred:
 - Computer Science, Business
- (C) Technical Skills:
 - Basic mobile app development skill / knowledge is preferred but not a must
- (D) Language Proficiency:
 - Good command of written and spoken English;
 - Good command of written Chinese, spoken Cantonese and Mandarin.
- (E) Others:
 - Interest/knowledge in digital banking and Fintech

User Experience Designer

Job Duties:

- Focus on user-centre-design thinking process and design good experience for digital banking service
- Apply user experience design process including persona, storyboard, competitor analysis, user journey map, design ideation, rapid prototype and mock-up.
- Participate in user research to identify their desire, need and pain points.
- Assist design team to enhance cooperate style guide.
- Turn business requirements into low and high fidelity design.
- Able to come up with original design.
- Team player. Communicate with the team and provide rapid prototyping based on brainstorming

Requirements:

- (A) Education Background:
 - PG or UG student.
- (B) Discipline Preferred:
 - UX design related field
- (C) Technical Skills:
 - UX and/or UI design knowledge
- (D) Language Proficiency:
 - Good English/Cantonese/Mandarin writing and spoken skills
- (E) Others: -

Digital Marketing Trainee

Job Duties:

- Provide creative ideas for content marketing and update website, App, WeChat etc.
- Propose and implement digital marketing campaign with innovative technology, especially in mobile channel
- Manage end-to-end project cycle and in compliance with regulatory requirement
- Acquire insight online marketing trends and keep strategies up-to-date
- Communicate with relevant internal department(s) to collect specific business requirement
- Able to handle task and resolve issue with minimal supervision
- Perform other duties as assigned

Requirements:

- (A) Education Background:
 - PG or UG student.
- (B) Discipline Preferred:
 - Marketing, Business
- (C) Technical Skills:
 - Basic mobile app development skill / knowledge is preferred but not a must
- (D) Language Proficiency:
 - Good command of written and spoken English;
 - Good command of written Chinese, spoken Cantonese and Mandarin.
- (E) Others: -

Data Analyst

Job Duties:

- Responsible for APP smart recommendation strategy, based on the user's transaction behavior, access behavior, asset status, etc.
- Mining Customers' requirements, intelligently recommending financial, credit services, etc.
- Coordinate internal and external resources to promote project

Requirements:

- (A) Proficient in Python and SQL, sensitive to data, certain data analysis skills
- (B) Basic understanding of data mining techniques such as machine learning
- (C) Flexible thinking, good communication skills and project promotion skills
- (D) Understanding the industry's intelligent development trend, and take the initiative
- (E) Experience in recommending projects, and experience in financial products is preferred.

Enquiry email (if any):