

HSBC - Stream B

About the bank

HSBC is one of the world's largest financial services organisations. Whether you are looking for a first job or taking the next step in your career, our global reach offers many ways for you to realise your ambitions.

At HSBC, our objective is to be the world's leading international bank. Since its formation in Hong Kong in

1865, the bank has helped to facilitate trade. Today our network covers 65 countries and territories in both established and emerging markets, making us well positioned for future growth as the world economy becomes more connected and trade and capital flows increase.

Internship Information

Name of Department(s) offering internship positions:

Innovation Business & Growth, Commercial Banking

Internship Duration: 6 months

Internship Period: Between July and December 2020

Intern's Job Description

Job Duties:

- Evaluation of market and competitive developments through quantitative and quality research to generate ideas to enhance our client offering.
- Assist to drive and execute digital product commercialization activities including: product launch planning, user acquisition and growth strategy, campaign management, sales enablement, and brainstorming strategic partnerships.
- Work closely with stakeholders to collect user requirements for product design, test product functionality, and keeping track of product fixes
- Contribute to ecosystem partnership initiatives and internal business enablement activities

Requirements:

Education Background:

- Second or penultimate-year undergraduate students
- All disciplines welcome

Language Proficiency:

- Good command of written and spoken English, Chinese (Cantonese and Mandarin)

Others:

- Quick learner, self-motivated, and able to adapt quickly to interpret new and complex information
- Good understanding in applying tactics and strategies for digital platform growth
- A proactive team player with the ability to communicate and coordinate with stakeholders from across teams and at all levels
- Highly organized, detail-oriented, and able to work under pressure while maintaining speed and accuracy
- Visual presentation skills will be a plus
- Proficient in Microsoft Excel, PowerPoint