

China Construction Bank (Asia)

About the bank

China Construction Bank (Asia) Corporation Limited ["CCB (Asia)"] is the comprehensive and integrated commercial banking business platform of China Construction Bank Corporation in Hong Kong. Currently, CCB (Asia) has over 50 outlets in Hong Kong and offers a wide array of banking products and services to customers, including consumer banking services, commercial banking services, corporate banking services, private banking services, treasury business and cross-border financial services, etc.

Internship Information

Name of Department(s) offering internship positions:
Marketing Department

Interns may be involved in projects in the following aspects:

- Business analytics
- Data management
- Big data & machine learnings

Internship Duration: min 3-month but negotiable to 1 year

Internship Period: Anytime within 1/7/2020 – 31/8/2021

Intern's Job Description

Job Duties:

- Assist in driving the big data project and conducting data mining analysis for the bank, such as voice recognition and text mining, next best product recommendation system, etc;
- Design, develop and automate business report with the best visualization to monitor business performance and provide business insight.
- Support marketing campaign execution which involves list extraction, campaign result tracking and post-campaign analysis and provide recommendations for subsequent campaigns.
- Assist in research latest big data and data mining algorithm which aims to bring business value to the bank.

Requirements:

- (A) Education Background:
- PG, 3rd year UG student
- (B) Discipline Preferred:
- Computer Science with business knowledge, or business / statistics background with programming knowledge
- (C) Technical Skills:
- Knowledge in SAS, SQL, Microsoft Excel and PowerPoint. Knowledge in R and Python are preferable.
- (D) Language Proficiency:
- Good command of written and spoken English;
 - Good command of written Chinese, spoken Cantonese and Mandarin
- (E) Others:
- Strong analytical skills with good understanding on statistics
 - Detail-oriented, strong business sense and communication
 - Able to work independently and under pressure