

Chong Hing Bank

Chong Hing Bank Limited was founded in Hong Kong in 1948. The Bank has been listed on the main board of the Stock Exchange of Hong Kong (Stock code: 01111) since 1994. The Bank and its subsidiaries (including Chong Hing Securities Limited and Chong Hing Insurance Company Limited) offer comprehensive commercial banking and financial services to individual and corporate customers. These services include HKD and foreign currency deposits, credit, foreign exchange, wealth management, investment, securities and insurance, among other products. In addition, the Bank has joined hands with a number of local financial institutions and is one of the founding members of the BCT group, which provides a full range of mandatory provident fund services to customers.



The Bank currently operates a network of more than 30 branches in Hong Kong. It also has branches in Guangzhou, Shenzhen, Shanghai, Shantou and Macau, sub-branches in Guangzhou Tianhe District, Foshan Nanhai District, Foshan Chancheng District, Nansha Area of Guangdong Pilot Free Trade Zone, Hengqin Area of Guangdong Pilot Free Trade Zone and Dongguan Nancheng District.

Chong Hing Bank became a member of Yuexiu Group on 14 February 2014. Yuexiu Group was established in Hong Kong in 1985. As of 30 June 2020, the total assets of the Group amount to RMB637.1 billion. Yuexiu Group was ranked 334th in the “Top 500 Chinese Enterprises” list in 2020.

Enterprise Spirit :

Dedication • Innovation • Commitment • Teamwork

Corporate Style :

Radiant • Passionate • Simple • Inclusive

Name of Department(s) offering internship positions:

Digital Banking Transformation Office

Intern's Job Description

Job Duties:

- Generate creative and actionable ideas to enhance customer experience on digital banking products / services;
- Perform testing on new digital banking services and assist in services roll-out;
- Conduct benchmarking and market analysis to strengthen our competitiveness on e-channel services;
- Assist in preparing digital banking promotions and conduct progress tracking;
- Explore customer acquisition scenarios and channels on digital banking services;
- Prepare digital banking utilization statistics, conduct data analysis and compile management reports.

Internship Duration: 6 months

Internship Period: June – Nov 2022

Requirements:

- (A) Education Background:
 - 2nd / 3rd year undergraduate student
- (B) Discipline Preferred:
 - e-Commerce, Information Technology or related disciplines
- (C) Technical Skills:
 - Proficiency in MS Office Word, Excel, PowerPoint
 - Basic programming language preferred
- (D) Language Proficiency:
 - Good command of written & spoken English & Chinese; fluency in Putonghua preferred
- (E) Others:
 - Good communication & interpersonal skills
 - Fast learner, proactive, self-motivated, accountable.
 - Creative mind and sound analytical skills.

Please send your application (quoting “FCAS Intern”) with your expected salary & date of availability to jobs@chbank.com