

Chiyu Banking Corporation Ltd.

About the bank

Chiyu Banking Corporation Limited has been registered as a licensed bank since 1947. Rooted in Hong Kong, we strive to provide one-stop cross-border banking and financial services to customers in Hong Kong, mainland and overseas Chinese. Riding on the edge of the Hong Kong and Fujian business and our cross-border platform, we will continuously maintain its core values of “Sincerity, Flexibility, Tailor-made Service and Professionalism” and provide premium services to our customers to help growing their wealth, and to create values and deliver returns to our stakeholders and staff

Internship Information

Name of Department(s) offering internship positions:	Internship Duration:	6 months
Personal Financial Business Department – Customers Segmentation	Internship Period:	Open

Intern’s Job Description

Job Duties:

- Participate in project management and coordination of Fintech projects related to customer segmentation in Personal Financial Business Department
- Assist to collect and analyse business requirements
- Prepare documentation for various Fintech projects
- Coordinate with various parties to improve segmentation models through data mining and big data
- Support to build predictive models riding on big data and technologies to improve customer experience and optimize business outcomes
- Coordinate and assist in different digital marketing campaigns

Requirements:

- (A) Education Background:
 - PG or 3rd – 4th year UG student
- (B) Discipline Preferred:
 - Business, Finance, Economics or related subject
 - Statistics, Data Science, Computer Science or related disciplines
- (C) Technical Skills:
 - Data analytics, data mining, statistical modelling
- (D) Language Proficiency:
 - Good command of written English
 - Good command of written Chinese, spoken Cantonese and/ or Mandarin
- (E) Others:
 - Strong analytical mindset and problem solving skill
 - Good communication and interpersonal skills
 - Self-motivated, a good team player and able to work under pressure

Enquiry email (if any):

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Internship Information

Name of Department(s) offering internship positions:	Internship Duration:	6 months
Personal Financial Business Department - ebanking	Internship Period:	Open

Intern's Job Description

Job Duties:

- Participate in project management and coordination of Fintech and system migration projects in Personal Financial Business Department
- Involve in business innovation strategy planning
- Coordinate different digital marketing events throughout the year
- Update and maintain contents on different digital channels
- Assist to collect and analyse business requirements
- Conduct market research for different innovative initiatives
- Prepare documentation for various Fintech projects

Requirements:

- (E) Education Background:
 - PG or 3rd – 4th year UG student
- (F) Discipline Preferred:
 - E-Commerce, Finance, Economics or related subjects
 - Computer Studies, Information Technology or related subjects
- (G) Technical Skills:
 - Not required
- (H) Language Proficiency:
 - Good command of written and spoken English
 - Good command of written Chinese, spoken Cantonese and /or Mandarin
- (E) Others:
 - Willing to explore the Fintech development
 - Good communication and interpersonal skills
 - Self-motivated, detail-oriented, a good team player and able to work under pressure

Enquiry email (if any):