

China Construction Bank (Asia)

About the bank

China Construction Bank (Asia) Corporation Limited ["CCB (Asia)"] is the comprehensive and integrated commercial banking business platform of China Construction Bank Corporation in Hong Kong. Currently, CCB (Asia) has over 50 outlets in Hong Kong and offers a wide array of banking products and services to customers, including consumer banking services, commercial banking services, corporate banking services, private banking services, treasury business and cross-border financial services, etc.

Interns may be involved in projects in the following aspects:

- Sales Management
- Business Analytics and Campaign Management

Internship Information

Name of Department(s) offering internship positions:
Data Management & Marketing Division

Internship Duration: min 6-month but negotiable to 1 year

Internship Period: Anytime within 1/7/2022 – 31/8/2023

Intern's Job Description

Job Duties:

- Conduct analysis to better understand the dynamics of business portfolio, marketing campaigns and/ or sales performance
- Develop and generate MIS report business monitoring
- Conduct UAT and follow up with Business Units and Development Centre on new system development and/ or enhancement.

Requirements:

(A) Education Background:

- PG, 3rd year UG student

(B) Discipline Preferred:

- Computer Science with business knowledge, or business / statistics background with programming knowledge

(C) Technical Skills:

- Knowledge in SAS, SQL, Microsoft Excel and PowerPoint. Knowledge in R and Python are preferable.

(D) Language Proficiency:

- Good command of written and spoken English;
- Good command of written Chinese, spoken Cantonese and Mandarin

(E) Others:

- Strong analytical skills with good understanding on statistics
- Detail-oriented, strong business sense and communication
- Able to work independently and under pressure