

## Chiyu Banking Corporation Ltd.

### About the bank

Chiyu Banking Corporation Limited has been registered as a licensed bank since 1947. Rooted in Hong Kong, we strive to provide one-stop cross-border banking and financial services to customers in Hong Kong, mainland and overseas Chinese. Riding on the edge of the Hong Kong and Fujian business and our cross-border platform, we will continuously maintain its core values of “Sincerity, Flexibility, Tailor-made Service and Professionalism” and provide premium services to our customers to help growing their wealth, and to create values and deliver returns to our stakeholders and staff

### Internship Information

Name of Department(s) offering internship positions:

Personal Financial Business Department

Internship Duration: **6 months**

Internship Period: **June 2023 – Dec 2023**

### Intern's Job Description

#### Job Duties:

- Participate in project management and coordination of Fintech projects related to customer segmentation in Personal Financial Business Department
- Assist to collect and analyse business requirements
- Prepare documentation for various Fintech projects
- Coordinate with various parties to improve segmentation models through data mining and big data
- Support to build predictive models riding on big data and technologies to improve customer experience and optimize business outcomes
- Coordinate and assist in different digital marketing campaigns

#### Requirements:

- (A) Education Background:
  - PG or 3<sup>rd</sup> – 4<sup>th</sup> year UG student
- (B) Discipline Preferred:
  - Business, Finance, Economics or related disciplines
  - Statistics, Data Science, Computer Science or related disciplines
- (C) Technical Skills:
  - Data analytics, data mining, statistical modelling
- (D) Language Proficiency:
  - Good command of written and spoken English
  - Good command of written Chinese, spoken Cantonese and/ or Mandarin
- (E) Others:
  - Strong analytical mindset and problem solving skill
  - Good communication and interpersonal skills
  - Self-motivated, detail-oriented, a good team player and able to work under pressure

Enquiry email (if any): **Recruitment@chiyubank.com**