

Electronic Cheque (e-Cheque) service
TV Announcements in the Public Interests (API) - 1

e-Cheque service

Moses Chan: Can you take me to the bank please?

VO: Well, you're in a cab now
and you're in a traffic jam

Business Partner: Thank you!

VO: Really? But when your luck is out
you probably don't want to thank her

Moses Chan: Do you want your cheque now?
How can I give it to you?

Moses Chan: Where's the cheque book?

Son: Look!

Moses Chan: If you don't want any more nasty surprises
use e-Cheques!
Processed digitally
they are convenient and environmentally friendly

Moses Chan: Please contact your bank for more details

Super: e-Cheque Logon
e-Cheque – The smart new way to pay!
HKMA Logo
HKAB Logo
