## <u>Video Demonstration (1):Benefits</u>

## e-Cheque service

Man: Hey, can you give me a set of utensils please!

Waiter: Wait a second

Man: Thanks!

Customer: Hey waiter!

Waiter: What do you want?

Man: May I borrow your pen too?

Waiter: Please wait!

Pork chop stir-fried noodles

Man: Excuse me!

Waiter: Are you here to dine or to write a cheque?

Man: None of your business!

Can I have a glass of water?

Oh! My cheque!

VO: This will never happen when you use the e-Cheque!

As the electronic cheque book is safely kept on the Internet banking platform it doesn't get lost, dirty or ripped The end-to-end e-Cheque processes

include issuance

delivery and deposit

which are carried out entirely online

Even when you're travelling or on a business trip you can receive and issue an e-Cheque at ease You no longer need to post or bank in your cheque in person which saves considerable time! Besides, the e-Cheque is easy to store and manage that reduces manpower and processing time It is convenient and environmentally friendly! On top of these, it has adopted a stringent security design Payers need to go through 'two-factor authentication' before issuing an e-Cheque In addition, each e-Cheque comes with the bank's and the payer's digital signatures Tampering with an issued e-Cheque such as amending the cheque amount will render the cheque invalid Payers can also encrypt the e-Cheque before sending it to the payee to reduce the chance of information leakage In case the same e-Cheque has been deposited more than once the collecting bank will return the duplicate e-Cheque so the payer won't suffer any loss

Waiter: Dab it with this towel!

I'll lend you the tablet!

Man: How nice of you!

Waiter: You got to pay for my service with the e-Cheque!

VO: e-Cheques - The smart new way to pay!

Please contact your bank for more details!

SUPER: e-Cheque Logo

e-Cheque - The smart new way to pay!

HKMA Logo HKAB Logo