

Hong Kong Monetary Authority

Hong Kong Association of Banks

“FPS • Payments Made Easy” WhatsApp Stickers Design Competition

Details, Terms and Conditions of the Competition

1 Objective of the Competition

- 1.1 The Hong Kong Monetary Authority (“HKMA”), through organising this “FPS¹ • Payments Made Easy” WhatsApp Stickers (“Stickers”) Design Competition (the “Competition”), aims to enhance secondary school students’ knowledge of FPS and understanding of financial infrastructure, fintech and electronic payments in Hong Kong. Entries of all winners (please refer to section 7) will be made available to the public for downloading.
- 1.2 To learn more about FPS, please visit: <https://www.hkma.gov.hk/eng/smart-consumers/faster-payment-system/>

2 Eligibility

- 2.1 Participants must be full-time students studying in registered Hong Kong secondary schools. They shall only enter the Competition as individual entrants and each participant shall only submit one entry. Participants who do not meet the aforementioned eligibility requirements will not have their entries submitted to the judging panel for assessment.
- 2.2 The Competition will be divided into 2 categories: Junior Category (Form 1 to Form 3 students) and Senior Category (Form 4 to Form 6 students).

3 Participating Entries

- 3.1 Each participating entry must include a set of 6 Stickers. Stickers in the same participating entry may relate to one or more FPS payment scenarios such as splitting the bill, paying contribution to household expenses, shopping online etc.

¹ Faster Payment System, named as “轉數快” in Chinese

- 3.2 The participating entries shall match the theme of “FPS • Payments Made Easy” and shall be presented in an innovative and creative manner. Each Sticker should be suitable for use in WhatsApp day-to-day communication on the Android and iOS versions of the WhatsApp mobile application.
- 3.3 Each Sticker in the participating entry must be a combination of pictures (or animations) and text, and the text must be in Chinese and/or English.
- 3.4 Each Sticker in the participating entry must contain the logo or name of FPS (Chinese name: “轉數快” and/or English name “FPS”). The HKMA authorizes each participant to use the following logo[s] (“the Logo[s]”) when designing Stickers for the Competition. As between the HKMA and each participant, all rights, titles and interests in the Logos shall belong to the HKMA, and participants shall not acquire any rights, titles or interests in the Logos, and shall not use the Logos for any other purposes.



- 3.5 The Stickers shall not consist of photos.
- 3.6 The Stickers in a participating entry can be non-animated or animated. Each Sticker shall be submitted with a transparent background and with resolution not more than 512 x 512 pixels. For non-animated Stickers, they shall be submitted in PNG or WEBP format and file size not more than 100KB each. For animated Stickers, they shall be submitted in GIF, PNG, WEBP or TGS format and file size not more than 500KB each.
- 4 Briefing Sessions**
- 4.1 Briefing sessions will be held through online channel (i.e. Webinar) to help

students further understand the FPS. The dates and times of the briefing sessions are as follows:

Session 1: 28 October 2020 (Wednesday), 3:30 - 4:15pm

Session 2: 29 October 2020 (Thursday), 3:30 - 4:15pm

Session 3: 30 October 2020 (Friday), 3:30 - 4:15pm

- 4.2 Schools interested in arranging students to join the briefing sessions, please fill in the Webinar Registration Form (Appendix 1) and email it to the HKMA (fiddevents@hkma.gov.hk) on or before 19 October 2020.

5 Participation Method and Deadline

- 5.1 Participants should fill in the Entry Form provided in Appendix 2 and should email the completed Entry Form together with the participating entries, via the teachers-in-charge, to fiddevents@hkma.gov.hk by 14 December 2020. Please mark 'FPS WhatsApp Stickers Competition: School name' as the subject of the e-mail. Late submissions or submissions through other methods will not be accepted.

6 Assessment

- 6.1 The judging panel (consisting of representatives from the HKMA, banking industry etc.) will choose the winning entries (including Champion, 1st Runner-up, 2nd Runner-up and Merit Award) based on content relevance (40%), creativity (30%) and aesthetics (30%) of the participating entries.
- 6.2 Moreover, the 10 participating entries with the highest total score (10 entries from each of Junior and Senior Categories, total of 20 entries) will have the chance to compete for the Most Popular Online Award. Details of this award will be announced in due course.

7 Number of Winners and Prizes

- 7.1 The winners and prizes for each of the Junior and Senior Categories are as follows:
- Champion (1 place): \$5,000 Electronic Product Coupon and Trophy
1st Runner-up (1 place): \$3,500 Electronic Product Coupon and Trophy
2nd Runner-up (1 place): \$2,500 Electronic Product Coupon and Trophy
Merit Award (2 places): \$2,000 Electronic Product Coupon and Trophy

Most Popular Online Award (2 places): \$2,000 Electronic Product Coupon and Trophy.

8 Announcement of Results

- 8.1 The list of winners and winning entries will be announced on the HKMA's website by February 2021. All winners will be notified individually.

9 Terms and Conditions of Participation

- 9.1 By submitting a participating entry, it shall be deemed that such participant agrees with and accepts the terms and conditions set out below. Those who fail to comply may be disqualified, and may lose their winner titles and awards:

- (a) Entry Forms must be completed with true and correct personal particulars. Participants are required to submit the completed Forms together with their participating entries to the HKMA via the schools they are attending through the teachers-in-charge before the submission deadline;
- (b) Once submitted, the entries shall not be modified or returned to the participants. Participants can keep backups before submitting their works;
- (c) The HKMA shall not be liable for any loss of, or delay or error in the submission of, entries due to any reason whatsoever;
- (d) The entry submission time will be based on the date and time indicated in the HKMA's email server system;
- (e) Each participant shall keep the content of his/her entry confidential and take necessary steps to ensure the same is not disclosed to any third parties throughout the Competition before the announcement of the competition results;
- (f) The Competition is not open and available to family members of HKMA employees, Hong Kong Association of Banks ("HKAB") Secretariat employees and judging panel of the Competition;
- (g) The HKMA reserves the right to interpret and amend the arrangement, terms and conditions of the Competition (including the assessment

criteria) without providing notice to the participants, provided that such decisions must be consistent with the objective of the Competition. Participants shall not raise any objections to such decisions;

- (h) All results will be based on the final score given by the judging panel, and participants shall not raise any objections;
- (i) In consideration of providing the Competition, participants authorize the HKMA to use, including but not limited to, edit, adapt, copy, publish and make available (including making available for download) to the judging panel, HKAB and the public, any Sticker in their entries for any purposes, and authorize the HKMA, the HKAB and the judging panel to use all Entry Forms (including any information on the Forms), entries and all other materials submitted by participants for purposes of assessment and other related purposes, without providing notice to the participants. For the avoidance of doubt, the HKMA reserves the right to make the final decision on whether to make available or release to the public part of or all of the Stickers included in the participating entry of any participant;
- (j) The participants also agree that the HKMA may publish their participating entries and their personal particulars (including name, school name and current grade) in any media for publicity purpose;
- (k) The participants with the ten highest-scoring participating entries as ranked by the judging panel (10 each for Junior and Senior Categories, total of 20 entries) must execute a deed of assignment in respect of the intellectual property rights of their entries in accordance with the requirements of the HKMA, in order to transfer those rights to the HKMA. Otherwise, such participant will be disqualified;
- (l) If a participant mentioned in the above subsection (k) is below 18 years of age, his/her parent or guardian is required to countersign the aforementioned deed of assignment;
- (m) Each participant warrants that his/her participating entry is the participant's original work and it does not infringe the intellectual property rights or any other rights of any person. The participant also warrants that the entry has never been published before or submitted to other competitions and it does not contain any obscene, bloody, violent,

indecent, defamatory, illegal or other controversial or inappropriate content. The participant also warrants that the use or possession by the HKMA and other authorized users of the participating entry or any part thereof for any purposes (including those contemplated by these terms and conditions) does not and will not infringe any intellectual property rights or any other rights of any person. The participant shall be fully liable for any infringement of intellectual property rights or any other rights of any person and shall indemnify the HKMA and other authorized users all costs, losses, damage and liabilities of any nature arising from or incurred by reason of any allegation of or claim for infringement of any intellectual property rights or any other rights of any person, or the participant's breach of any terms and conditions of the Competition;

- (n) Each participant shall irrevocably waive all moral rights (whether past, present or future) in his or her entry. Such waiver shall operate in favour of the HKMA and other authorized users and shall take effect upon the submission of his or her entry.

- 9.2 If there is any inconsistency between the Chinese and English versions of the details, terms and conditions of the Competition, the Chinese version shall prevail. In case of any dispute, the HKMA reserves the right of final interpretation and decision.

10 Personal Data Collection Statement and Privacy Policy

- 10.1 The personal data are provided by the participants voluntarily; however, if any participant fails to provide sufficient personal data, the HKMA may not be able to process his/her entry. The HKMA will use the participants' personal data provided in the Entry Form for purposes relating to the Competition only and will keep them confidential. Unless expressly stipulated in the terms and conditions of the Competition (including but not limited to sections 9.1 (i) and (j)), the HKMA will not disclose such personal data to third parties.
- 10.2 Participants have the right to request in writing for access to or correction/deletion of their personal data held by the HKMA. For any enquiries, please contact Ms. Helen Leung (Tel: 2878 8080) or Ms. Elka Wong (Tel: 2878 1464) of the HKMA.

10.3 Personal data provided by the participants will be destroyed within three months after the Competition, except for information published in accordance with the terms and conditions of the Competition.

10.4 The HKMA will strive to protect the confidentiality and security of personal data and comply with the requirements of the Personal Data (Privacy) Ordinance.

11 Enquiries

11.1 For enquiries, please contact Ms. Helen Leung (Tel: 2878 8080) or Ms. Elka Wong (Tel: 2878 1464) of the HKMA.

Remark: “Intellectual property rights” means patents, trade marks, service marks, trade names, design rights, copyright, domain names, database rights, rights in know-how, new inventions, designs or processes and other intellectual property rights whether now known or created in future (of whatever nature and wherever arising) and in each case whether registered or unregistered and including applications for the grant of any such rights.

「轉數快 • 轉帳收錢話咁易」WhatsApp Stickers 設計比賽
“FPS • Payments Made Easy” WhatsApp Stickers Design Competition

網上簡介會報名表格
Webinar Registration Form

有興趣安排學生參與簡介會的學校，請於10月19日或之前填妥網上簡介會報名表格電郵至香港金融管理局 (fiddevents@hkma.gov.hk)。簡介會登入資料將透過聯絡電郵稍後通知。

Schools interested in arranging their students to join the briefing sessions please fill in the form below and email it to Hong Kong Monetary Authority (fiddevents@hkma.gov.hk), on or before 19 October 2020. Details of the webinar will be sent later via contact email.

參加學校名稱： (中文)
School Name: (English) _____

負責老師姓名： (中文) 聯絡電話：
Name of Teacher in Charge: (English) _____ Contact Tel. No.: _____

聯絡電郵：
Contact email: _____

請選擇參加之時段：
Please choose a time slot:

網上簡介會日期 Date of Webinar	28 October 2020 3:30 – 4:15pm	29 October 2020 3:30 – 4:15pm	30 October 2020 3:30 – 4:15pm
登入網上簡介會之帳戶數目 Number of accounts logging in to the webinar			
預計參加人數 Estimated number of participants			

- 每場名額有限，先到先得，額滿即止。

Places are offered on a first-come-first-served basis.

- 本局視乎報名情況或會提供其他場次，或取消個別場次。

The HKMA may allocate other available time slots or cancel a time slot depending on the registrations.

主辦機構 Organiser

協辦機構 Co-organiser



「轉數快・轉帳收錢話咁易」WhatsApp Stickers 設計比賽
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參加表格
Entry Form

請填妥以下表格連同參賽作品，經由學校負責老師於 2020 年 12 月 14 日或之前電郵至
fiddevents@hkma.gov.hk。

Please fill in and email the entry form (together with the participating entries), via the teacher-in-charge, to
fiddevents@hkma.gov.hk by 14 December 2020.

參賽者姓名（中）： _____ (英)： _____
Name of Participant: _____ English: _____

性別： _____ 聯絡電話： _____
Gender: _____ Contact Tel. No.: _____

組別： _____ 班別： _____
Category: Junior Category / Senior Category Class: _____

學校名稱： _____
School Name: (中文) _____
(English) _____

負責老師姓名： _____ 聯絡電話： _____
Name of Teacher in Charge: (中文) _____ Contact Tel. No. : _____
(English) _____

學校蓋章： _____
School Chop : _____

聲明： _____
Declaration: 本人謹此聲明 I hereby declare that:
1. 本人填寫的上述資料乃就本人所知據實呈報，並確信其為真實無訛。
The above information is true to the best of my knowledge and belief.
2. 本人遞交的參賽作品是本人的原創作品，沒有侵犯任何第三者的知識產權或任何其他權利。
The entry submitted is my original work and does not infringe any intellectual property right or any other right owned by any third party.
3. 本人已細閱並同意遵守比賽條款及細則。
I have read the terms and conditions of the Competition and agree to abide by them.

參賽者簽署： _____ 日期： _____
Signature of Participant: _____ Date: _____