

Public Education Programme on Anti-Scam Awareness
“Click the Links, Fall for Scams!” (30-second version)

Scammer: Download the app to verify your information
or you will face detention

Super: ...Download the app to verify
your information, or you will
face detention...

University student: What?

VO: Think there's a misunderstanding?

Mother: Why not find a part-time job?

Son: Mom! Look at this job!

VO: Think you've found a dream job?

Super: ...Great jobs available.
Provide personal information
to facilitate salary payment...

Middle-aged
Woman: Sure-win investment group
with insider tips and recommendations?

Super: ...Sure-win investment group,
open your account now...

VO: Think sure-win investment options are just lying around?
One click on the wrong link can bring disaster

Super: Please click the link to download the app
and provide your personal information, ID number,
bank account login name and password
<http://xxbank.vip/>

VO: Be cautious of fake links
or you will regret it for life

Son: My money and personal information!

VO: Click the links
fall for scams

Super: Click the links
Fall for scams
