

Chong Hing Bank

Chong Hing Bank Limited was founded in Hong Kong in 1948. The Bank and its subsidiaries (including Chong Hing Securities Limited and Chong Hing Insurance Company Limited) offer comprehensive commercial banking and financial services to individual and corporate customers. These services include HKD and foreign currency deposits, credit, foreign exchange, wealth management, investment, securities, insurance and mandatory provident fund.

The Bank currently operates a network of more than 30 branches in Hong Kong. It also has branches in Guangzhou, Beijing, Shenzhen, Shanghai, Shantou and Macau, and sub-branches in Guangzhou Haizhu and Panyu District, Foshan Nanhai District, Foshan Shunde District, Nansha Area of Guangdong Pilot Free Trade Zone, Hengqin Area of Guangdong Pilot Free Trade Zone and Dongguan Nancheng District, Shenzhen Nanshan District, Zhongshan East District and Shanghai Minhang District.

Chong Hing Bank was listed on the main board of the Stock Exchange of Hong Kong since 1994 and became a member of Yuexiu Group on 14 February 2014. On 27 September 2021, Yuexiu Group completed its privatization process of the Bank, which henceforth became a wholly-owned subsidiary of Yuexiu Group and was delisted from the Stock Exchange of Hong Kong on 30 September 2021. Yuexiu Group was established in Hong Kong in 1985. The statistical total assets of the Group amount to about RMB965.2 billion in 2022. Yuexiu Group was ranked 235th in the “Top 500 Chinese Enterprises” list in 2023.

Corporate Value :

Belief • Credibility • Trust • Confidence

Enablers:

Dedication • Innovation • Commitment • Teamwork

Name of Department(s) offering internship positions:

Digital Banking Transformation Office

Internship Duration: 6 months

Internship Period: June – November 2024

Intern’s Job Description

Job Duties:

- Generate creative and actionable ideas to enhance customer experience on digital banking products and services
- Utilize specialized skills to perform testing on new digital banking services and assist in services roll-out for digital transformation
- Conduct benchmarking and market analysis for digital products or services and Fintech development to meet emerging business needs and capture business opportunities, to strengthen our competitiveness on e-channel services
- Assist in preparing digital marketing promotions to enhance e-channel penetration and activeness
- Explore customer acquisition scenarios and channels on digital banking services
- Prepare digital banking utilization statistics, conduct data analysis and compile management reports

Requirements:

- (A) Education Background
 - Undergraduate students in their penultimate year (Year 2 - 3) of study, in a bachelor degree
- (B) Discipline Preferred
 - e-Commerce, Information Technology, Marketing or related disciplines
- (C) Technical Skills
 - Proficient in MS Office Word, Excel, PowerPoint
 - Basic programming language is preferred
- (D) Language Proficiency
 - Good command of written and spoken in English and Chinese; fluency in Putonghua is preferred
- (E) Others
 - Good communication and interpersonal skills
 - Enthusiastic in developing a career in IT/Digital field, FinTech and banking profession
 - Self-motivated, take ownership with a drive to learn
 - Sound analytical and problem solving skills
 - Innovative, adaptive and open-minded

Interest parties please send your application (quoting “FCAS Intern” and stream preference) with your expected salary & date of availability to jobs@chbank.com