China Construction Bank (Asia)

About the company

China Construction Bank (Asia) Corporation Limited ["CCB (Asia)"] is the comprehensive and integrated commercial banking business platform of China Construction Bank Corporation in Hong Kong. Currently, CCB (Asia) has over 30 outlets in Hong Kong and offers a wide array of banking products and services to customers, including consumer banking services, commercial banking services, corporate banking services, private banking services, treasury business and cross-border financial services, etc.

Internship Information

Interns may be involved in projects in the following aspects:

- Mobile Banking;
- Online Banking;
- Online Enterprise Banking;
- Digital Payment Products;

Name of Department(s) offering internship positions: e-Banking Division

Internship Duration: 3 months Internship Period: June to Aug 2024

Job Duties:

- Assist in e-Banking projects including mobile banking, online banking, online enterprise banking, digital payments and digital marketing.
- Assist to draft business requirements, communicate with developers, ensure implementation of internet banking products and review post-implementation result.
- Work with internal and external stakeholders to launch the innovative digital products that meet compliance and regulatory requirements.
- Carry out surveys to understand customers need in digital banking service, and provide help in product promotions covering the mechanism, marketing materials, campaign running and reviews.

Requirements:

- (A) Education Background:
- PG or 2nd , 3rd year UG student.
- (B) Discipline Preferred:
- Business Administration, e-Commerce, Information Technology, or Marketing.
- (C) Technical Skills:
- Basic understanding and keen interest in internet banking, fintech and digital payment products.
- (D) Language Proficiency:
- Good command of written Chinese, spoken
 Cantonese and Mandarin.
- Good command of written and spoken English.(E) Others:
- Innovative.
- Strong communication skills and analytical skills.
- Interest to understand and promote the digital product of the banks.
- Flexibilities and ownership in projects.

Enquiry email (if any):