

**Hong Kong Monetary Authority**  
**Public Education Video**

**2023 Version - Protect your Personal Digital Keys,**  
**Beware of Fraudulent Links!**

- Young Man:      The bank says I have a transfer request  
                      Do I need to tap this link to confirm it?
- Super:            There is a scheduled fund transfer of HK\$50,000 for your account  
                      Please click the link to confirm <http://www.XXXX-online.com/signin>
- Super:            Click the link to confirm a fund transfer
- Super:            Beware of fraudulent links
- Mum:             It says my membership points are about to expire  
                      Do I need to redeem rewards through this link?
- Super:            Click the link to input credit card info and  
                      pay \$1 to redeem rewards
- Super:            Beware of fraudulent links
- Voice-over:      Banks and major merchants have committed not to  
                      send hyperlinks via instant electronic messages  
                      to ask for personal and credit card information  
                      Don't be tricked!
- Super:            Banking Retail Telecommunications  
                      Transportation Logistics Catering
- Voice-over:      Protect your personal digital keys  
                      Beware of fraudulent links
- Super:            Protect Your Personal Digital KEYS  
                      Beware of Fraudulent LINKS  

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