

Hong Kong Monetary Authority
Public Education Video

Protect your Personal Digital Keys,
Beware of Fraudulent Links! (30-second version)

- Young Man: The bank says I have a transfer request
Do I need to tap this link to confirm it?
- Super: Click the link to confirm a fund transfer
- Super: Beware of fraudulent links
- Mother: A government department called and says I've broken the law
It asked me to click this link to enter my bank account login details
- Super: Click here to input your login ID and password
- Super: Beware of fraudulent links
- Office lady: A new payee has been added to my bank account?
Do I need to resolve the issue through this link?
- Super: Beware of fraudulent links
- Male colleague: Banks will never send hyperlinks via SMS messages or email to ask
you to log into your Internet banking account
or provide personal information
- Voice-over: Protect your personal digital keys
Beware of fraudulent links
- Super: Protect Your Personal Digital KEYS
Beware of Fraudulent LINKS
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